



Sub-Saharan Africa

Kenya

World Rank
Regional Rank

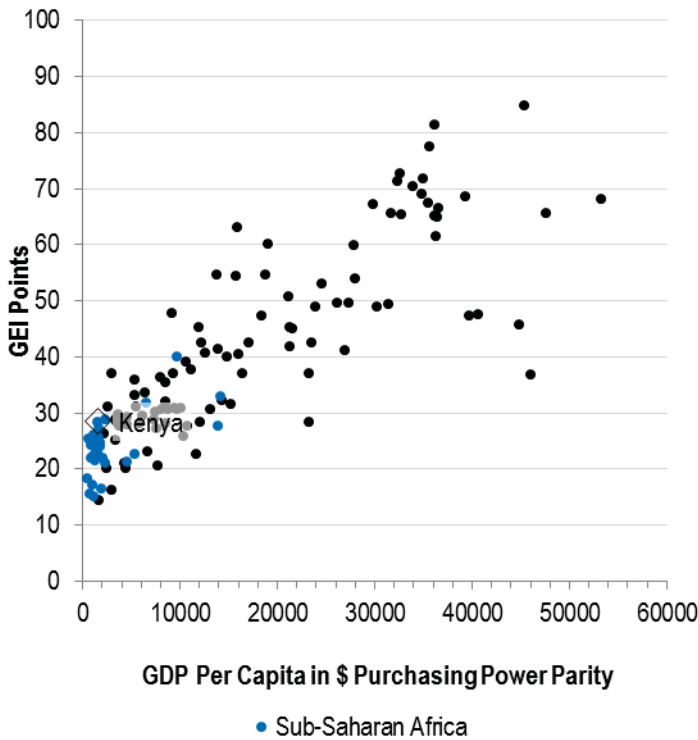
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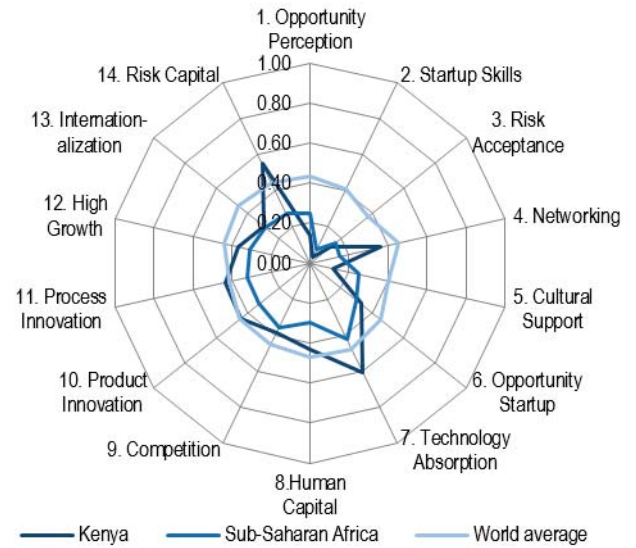
Factor Driven | Efficiency Driven | Innovation Driven

Overall GEI Score	28.5
Individual Indicators	64.1
Institutional Indicators	45.9

Global Entrepreneurship Index



15 Pillar Comparison



General Indicators

Population	43.2 million
GDP per capita PPP	\$1,522
Rank in Doing Business Index 2013	129 / 189
Rank in Global Competitiveness Index 2013-2014	90 / 144
Rank in Economic Freedom Index 2013	111 / 178

Pillar Scores from worst to best

Percentage of total new effort for a 10 point improvement in GEI score

Pillar	Score	Percentage of total new effort for a 10 point improvement in GEI score
2. Startup Skills	0.03	34%
5. Cultural Support	0.12	23%
3. Risk Acceptance	0.13	21%
1. Opportunity Perception	0.14	21%
13. Internationalization	0.30	1%
6. Opportunity Startup	0.33	0%
4. Networking	0.36	0%
12. High Growth	0.37	0%
9. Competition	0.39	0%
8. Human Capital	0.43	0%
11. Process Innovation	0.43	0%
10. Product Innovation	0.45	0%
14. Risk Capital	0.55	0%
7. Technology Absorption	0.61	0%